

Corona Creates an Out-of-this-World Billboard

Posted on Jul 01, Posted by [Ashley Bray](#) Category [Unique Signage](#)

Corona Extra recently showed that the sky really is the limit with an innovative and interactive billboard that uses astronomy to turn the wedge shape of a “waxing moon” into the iconic lime of a Corona.

Watch the video below to see how it was done, and check out our August 2013 issue for more information!

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