

Let's Build That Sign and This Blog

Posted on Jul 11, Posted by [Jeff Wooten](#) Category

Welcome to the first post of SBI's blog.

My name is Jeff Wooten, and I'm editor of *Sign Builder Illustrated* magazine. I want to welcome you to the first posting on our

Sign Builder Illustrated

blog where our editorial staff and contributors will be discussing some of the latest news, trends, and techniques related to the sign industry on a regular basis. We're still a bit new to this blogging concept, but we hope this becomes a frequent online destination (and conversation starter) for you. We also invite you to register and post comments or discussions with us and our readers.

Our goal is to post analysis of some of the latest happenings around the industry (much sooner than they'd appear in the pages of our print publication). Or some of the latest general news. Or tidbits. Some will be detailed; some will be brief. But we hope that you'll find each of them informative in some way.

Thanks for stopping by and we hope to see you again shortly.

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