

Sign Builder Illustrated Buyer's Guide

Add Your Company Logo!

Make your free listing **STAND OUT** to potential customers by adding a logo to your company listing.

Logos are a cost effective way to enhance exposure in the Buyer's Guide while keeping within your budget. Remember, the Buyer's Guide will be used repeatedly to make purchasing decisions -- don't be overlooked!

Display advertisers receive a black/white logo free with their ad and a color logo for only \$125 additional. Check the box on the first page of this form and we will contact you about advertising options in the Buyer's Guide or call **Mike Librizzi at 212-620-7233, or email mlibrizzi@sbsub.com**.

Black/White Logo -- \$190. (free to display advertisers in the Buyer's Guide) each edition

Color* Logo -- \$300. (\$125.00 for display advertisers in the Buyer's Guide) each edition

*PMS colors must be converted to CMYK or process color.

Run Logo in the following edition(s) Winter/Spring 200__ Summer/Fall 200__

Net _____

Net _____

Net Total _____

Mechanical Requirements:

Logos may be emailed to MBROWN@sbsub.com or sent on a disk with the listing forms.

Acceptable formats: MAC format, .tif, .eps, .jpg, 300 dpi or greater.

Payment Options:

Check Attached (made payable to Sign Builder Illustrated)

Bill Me

Visa

Mastercard

American Express

Note: (Charges will appear on your credit card as SIMMONS-BOARDMAN PUBLISHING)

Company Name: _____

Acct. #: _____ Exp. _____

Print Name: _____

Signature: _____

Return this page by fax to: 212-633-1165
Attn: Michael Librizzi